

The NIFLA v. Jennings Case

Case Name: NIFLA v. Jennings

Case Status: Case filed on February 12, 2025. Preliminary

injunction granted on March 17, 2025.

Significance: Whether pro-life pregnancy centers can be forced

to lie about their services.

Background: Delaware Senate Bill 300 was signed into law in



September 2024 and took effect in March 2025. It forces pro-life pregnancy centers, like A Door of Hope Pregnancy Center and other National Institute of Family and Life Advocates (NIFLA) affiliates, to post a false notice on all their print and digital advertising materials. The compelled notice must state the center's nurses who provide its services are not medically licensed—even though they are. The required notice must state the following in at least English, and at times, also in Spanish: "This facility is not licensed as a medical facility by the state of Delaware and has no licensed medical provider who provides or directly supervises the provision of services." The required disclaimer exceeds word count limits for certain online platforms, preventing the centers from advertising on those platforms at all and severely limiting their speech elsewhere. Alliance Defending Freedom serves as co-counsel in the case, alongside Simms Showers and Whiteford Law, representing NIFLA and A Door of Hope Pregnancy Center.

Key Points

- Delaware's law is nothing more than forced erasure—a muzzling to keep those in need from hearing
 the centers' pro-life message, silencing help before it can even be offered. This law punishes
 pregnancy centers when all they have done is provide their communities with free services and
 resources.
- This is part of a coordinated effort from pro-abortion government officials targeting pro-life pregnancy centers across the nation. New York, California, Vermont, and Illinois, have all targeted pro-life pregnancy centers for speaking what they deem as "misinformation."
- Delaware is forcing pregnancy centers to lie to their current and potential clients to steer them away from life-affirming help. It is unacceptable for a state government to target any organization just because it doesn't align with the state's radical political agenda.

Key Facts

- NIFLA's pro-life pregnancy centers in Delaware have licensed doctors or registered nurses directly supervising or providing all medical services.
- Pregnancy centers across the country offer free ultrasounds, parenting classes, car seats, diapers, baby clothes, job training, housing, and other resources for families facing unexpected pregnancies.
- In 2022 alone, pregnancy centers provided services valued at over \$358 million. This includes over 500,000 free ultrasounds, 200,000 STI tests, 3.5 million packs of diapers, 43,000 car seats, and more.

The Bottom Line: Delaware is forcing pro-life pregnancy centers to lie about their services.