



BACKGROUND

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The plaintiffs in this case are two non-profit pro-life pregnancy centers located in this judicial district and one national network of similar centers. Plaintiffs filed the instant complaint on October 13, 2015, against Defendants Kamala Harris, in her official capacity as Attorney General for the State of California (“Harris”) and Edmund D. Brown, in his official capacity as Governor of the State of California (“Brown”)(collectively “the State Defendants”), Thomas Montgomery in his official capacity as County Counsel for San Diego County (“the County Defendant”), and Morgan Foley, in his official capacity as attorney for the City of El Cajon (“the City Defendant”). They allege Plaintiffs will be subject to various civil rights violations when California Assembly Bill 775, known as “the Reproductive FACT Act” (“the Act”), which was signed into law on October 9, 2015, becomes effective.<sup>1</sup> The Act imposes two professional notice requirements on clinics that provide pregnancy-related services such as Plaintiffs. The first applies to any clinic that is a “licensed covered facility” and the second applies to any “unlicensed covered facility.” Cal. Health & Safety Code § 123471(a) & (b).

Section 123471(a) requires licensed covered facilities to provide the following notice:

California has public programs that provide immediate free or low-cost access to comprehensive family planning services (including all FDA-approved methods of contraception), prenatal care, and abortion for eligible women. To determine whether you qualify, contact the county social services office at [insert the telephone number]. Cal.H&S § 123471(a)(1). This notice must be either posted at the facility, printed for distribution to clients, or provided digitally to be read by clients upon arrival.

Cal. Health & Safety Code §§ 123472(a)(2)(A)-(C).  
Section 123471(a) also requires unlicensed covered facilities to clearly and conspicuously “disseminate to clients on site and in any print and digital advertising materials including Internet Web sites” the following notice:

This facility is not licensed as a medical facility by the State of California and has no licensed medical provider who provides or directly supervises the provision of services. Cal. Health & Safety Code § 123472(b)(2)-(3).

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<sup>1</sup>The Act became effective on January 1, 2016, after the filing of the complaint and the pending motion, but prior to the hearing on Plaintiff’s motion for a preliminary injunction.

1 Facilities covered under the Act that fail to comply with these requirements “are  
2 liable for a civil penalty of five hundred dollars (\$500) for the first offense and one  
3 thousand (\$1,000) for each subsequent offense.” Cal. Health & Safety § 123473(a). The  
4 prosecuting authority, including the Attorney General, city attorney or counsel, “may  
5 bring an action to impose a civil penalty” but only if both of the following has been done:

6 (1) Providing the covered facility with reasonable notice of noncompliance, which  
7 informs the facility that it is subject to a civil penalty if it does not correct the violation  
8 within 30 days from the date the notice is sent to the facility.

9 (2) Verifying that the violation was not corrected within the 30-day period  
described in paragraph (1).

10 Cal. Health & Safety Code § 123473(a)(1)-(2).

11 Plaintiffs filed the instant motion for preliminary injunction on October 21, 2015.  
12 Defendants filed their oppositions to the motion on November 13, 2015<sup>2</sup>, and Plaintiffs  
13 filed a combined reply brief on November 20, 2015. Plaintiffs filed a notice of  
14 supplemental authority on January 8, 2016. The parties appeared before this Court for  
a hearing on the motion on January 28, 2016.

## 15 DISCUSSION

### 16 I. Legal Standard

17 A party seeking injunctive relief under Federal Rule of Civil Procedure 65 must  
18 show either (1) a combination of probable success on the merits and the possibility of  
19 irreparable harm, or (2) that serious questions are raised and the balance of hardships tips  
20 sharply in the moving party’s favor. Roe v. Anderson, 134 F.3d 1400, 1402 (9th Cir.  
21 1998). “These two formulations represent two points on a sliding scale in which the  
22 required degree of irreparable harm increases as the probability of success decreases.”  
23 Roe, 134 F.3d at 1402 (citing United States v. Nutri-cology, Inc., 982 F.2d 394, 397 (9th  
24 Cir. 1992)). “[T]he greater the relative hardship to the moving party, the less probability

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26 <sup>2</sup>The State Defendants filed objections to certain allegations of the complaint.  
27 Because Plaintiffs did not provide any declarations in support of their motion, the Court  
28 reviewed the complaint during its analysis of the relevant documents submitted by the  
parties. The Court made its assessment as the relevancy and credibility of the allegations  
contained therein, and determined how much weight to provide to those it deemed  
relevant in reaching its decision. Accordingly, the objections are overruled as moot.

1 of success must be shown.” National Ctr. for Immigrants Rights v. INS, 743 F.2d 1365,  
2 1369 (9th Cir. 1984). “In cases where the public interest is involved, the district court  
3 must also examine whether the public interest favors the plaintiff.” Fund for Animals, Inc.  
4 v. Lujan, 962 F.2d 1391, 1400 (9th Cir. 1992) (citing Caribbean Marine Servs. Co. v.  
5 Baldrige, 844 F.2d 668, 674 (9th Cir. 1988)).

## 6 **II. Analysis**

7 Plaintiffs, who are entities that offer free information and services to women to  
8 “empower them to make choices other than abortion,” argue “their right to freedom of  
9 speech and religion will be violated when the Act becomes effective because it forces them  
10 to recite government messages promoting abortion and deterring women from speaking  
11 with them.” Motion at 1 (Doc. No. 3-1). Plaintiffs contend these potential violations  
12 require this Court to enter a preliminary injunction enjoining the enforcement of the Act  
13 until such time as Plaintiffs’ claims can be adjudicated.

### 14 **A. Likelihood of Success on the Merits**

15 Plaintiffs contend they have demonstrated a likelihood of success on the merits of  
16 their First Amendment free speech and free exercise of religion claims because the Act, by  
17 definition, impacts Plaintiffs’ rights and fails to survive strict scrutiny.

18 In opposition, all Defendants separately contend no preliminary injunction should  
19 issue because Plaintiffs’ claims are not ripe for review. The State Defendants also contend  
20 Plaintiffs fail to demonstrate a likelihood of success on the merits of either of their First  
21 Amendment claims. Further, the City Defendant argues, in addition to an “as applied”  
22 challenge and facial challenge both failing for no injury in fact and therefore not ripe for  
23 review, a facial challenge against him also fails because he did not write or enact the Act.<sup>3</sup>

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25 <sup>3</sup>The State Defendants also argue the complaint is unverified and, therefore, the  
26 motion is unsupported by any evidence. They contend Plaintiffs’ verifications which  
27 include a qualification that the declarant is testifying to the truth of the allegations to the  
best of his/her knowledge nullifies the evidentiary value of the complaint.

28 Plaintiffs argue the case the State Defendants rely on in support of this argument was  
reversed on appeal and multiple other courts find “to the best of my knowledge” complies  
with the requirements of 28 U.S.C. section 1746. Section 1746 calls for, in any matter

1 **I. Ripeness**

2 All Defendants contend Plaintiffs cannot demonstrate a likelihood of success on the  
 3 merits of their First Amendment claims on the grounds the claims are not ripe for review.  
 4 A federal court’s judicial power is limited to “cases” or “controversies.” U.S. Const., Art.  
 5 III § 2. A necessary element of Article III’s “case” or “controversy” requirement is that a  
 6 litigant must have “‘standing’ to challenge the action sought to be adjudicated in the  
 7 lawsuit.” Valley Forge College v. Americans United for Separation of Church and State,  
 8 Inc., 454 U.S. 464, 471 (1982); LSO, Ltd. v. Stroh, 205 F.3d 1146, 1152 (9th Cir. 2000).  
 9 The “irreducible constitutional minimum” of Article III standing has three elements. LSO,  
 10 205 F.3d at 1152 (internal quotations omitted). First, the plaintiff must have suffered “an  
 11 injury in fact — an invasion of a legally protected interest which is (a) concrete and  
 12 particularized, and (b) actual and imminent, not conjectural or hypothetical.” Lujan v.  
 13 Defenders of Wildlife, 504 U.S. 555, 560 (1992)(internal citations and quotations  
 14 omitted). Second, the plaintiff must show a causal connection between the injury and the  
 15 conduct complained of; i.e., “the injury has to be fairly . . . trace[able] to the challenged  
 16 action of the defendant, and not . . . th[e] result [of] the independent action of some third  
 17 party not before the court.” Id. (quoting Simon v. Eastern Ky. Welfare Rights  
 18 Organization, 426 U.S. 26, 41-42 (1976))(alterations in original). Third, it must be  
 19 “likely,” and not merely “speculative,” that the plaintiff’s injury will be redressed by a  
 20 favorable decision. Id. at 561.

21 The Ninth Circuit has found that “ripeness is peculiarly a question of timing,  
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23 required to be supported by evidence or proved by sworn declaration and verification, may  
 24 be established by declaration “in substantially the following form:

25 I declare (or certify, verify, or state) under penalty of perjury under the laws of the  
 26 United States of America that the foregoing is true and correct.”

27 Plaintiffs submit no declarations in support of their motion. Instead, they rely on the  
 28 allegations of their complaint which provides the following verification, “I declare under  
 penalty of perjury that the foregoing is true and correct to the best of my knowledge.”  
 Complaint at 34. Although the verification is not precisely as presented in section 1746,  
 Plaintiffs declare under penalty of perjury the allegations are true. Accordingly, the Court  
 finds Plaintiffs’ verification sufficiently complies with section 1746. See Schroeder v.  
McDonald, 55 F.3d 454, 460 n. 10 (9th Cir. 1995).

1 designed to prevent the courts, through avoidance of premature adjudication, from  
2 entangling themselves in abstract disagreements” Thomas v. Anchorage Equal Rights  
3 Comm’n, 220 F.3d 1134, 1138 (9th Cir. 2000) (citations omitted). In addition, in the  
4 Ninth Circuit, a plaintiff must “articulate a concrete plan to engage in conduct subject to  
5 the law” in order to pass Constitutional muster. Lopez v. Candaele, 630 F.3d 775, 787  
6 (9th Cir. 2010). However, the Ninth Circuit has also found that “where protected speech  
7 may be at stake, a plaintiff need not risk prosecution in order to challenge a statute.”  
8 Wolfson v. Brammer, 616 F.3d 1045, 1059-60 (9th Cir. 2010); see also Bland v. Fessler,  
9 88 F.3d 729, 736-37 (9th Cir. 1996).

10 The County Defendant argues the instant complaint fails to allege a genuine threat  
11 of imminent prosecution, in that it fails to allege a “concrete plan” to violate the Act, and  
12 does not allege Defendants warned or threatened to file a civil enforcement against  
13 Plaintiffs. The County Defendant also argues Plaintiffs cannot be harmed by the  
14 mandatory disclosures if they do not make them.

15 The City Defendant agrees. In addition, the City Defendant argues Plaintiffs  
16 cannot demonstrate a likelihood of success on the merits on either an “as applied” basis  
17 or on a “facial challenge” to the constitutionality of the Act. The City Defendant maintain  
18 Plaintiffs do not allege an injury due to any application of the Act and, thus, any “as  
19 applied” challenge fails.

20 The State Defendants argue Plaintiffs fail to meet both the constitutional and  
21 prudential components of the judicial ripeness determination. Specifically, as to the  
22 constitutional considerations, the State Defendants contend Plaintiffs fail to show they  
23 face a realistic danger of sustaining a direct injury because Plaintiffs fail to identify any  
24 actual or credible threat of enforcement by any of the defendants. The State Defendants  
25 further argue Plaintiffs’ “scattershot naming of defendants” belies their claim of injury  
26 because, if there was a credible threat, Plaintiffs would know who to sue instead of “casting  
27 such wide net to catch all potential defendants.” State Defendants’ Opp. at 12 (Doc. No.  
28 23).

1 In regards to prudential considerations, the State Defendants contend “there is a  
2 dearth of facts for this Court to analyze,” rendering this case not fit for judicial review  
3 until discovery has been done. Id. In addition, the State Defendants contend Plaintiffs  
4 will suffer no hardship if the Court does not grant the preliminary injunction since the Act  
5 requires a 30-day period before any Defendant could bring an action to impose a civil  
6 penalty for failure to comply. The State Defendants claim the issues in this case echo the  
7 prudential concerns in Thomas, in which the Ninth Circuit found the case devoid of facts  
8 and therefore not ripe for review.

9 Lastly, the State Defendants argue Plaintiffs also fail to establish associational  
10 standing as alleged in the complaint, which the State Defendants explain is often  
11 intertwined with ripeness. They maintain there is insufficient evidence in the record to  
12 determine if “(a) its members would otherwise have standing to sue in their own right; (b)  
13 the interests it seeks to protect are germane to the organization’s purpose; and (c) neither  
14 the claim asserted nor the relief requested requires the participation of individual members  
15 in the lawsuit.” State Def’s Opp. at 14 (quoting Hunt v. Washington State Apple Adver.  
16 Comm’n, 432 U.S. 333, 343 (1977)).

17 In reply, Plaintiffs argue First Amendment precedent shows that in a free speech  
18 challenge, they need not wait until the police issue a warning or citation before they can  
19 challenge a law. Plaintiffs contend the Thomas case is inapposite because it involved a law  
20 that prohibited landlords from discriminating against non-married applicants but the  
21 plaintiffs had no such applicants and could not predict when such applicants might apply,  
22 thus providing good reason for finding no “concrete plan.” Here, however, Plaintiffs argue  
23 the opposite is true, in that the only precondition was the January 1, 2016 effective date  
24 of the statute. Plaintiffs contend the complaint contains allegations showing they intend  
25 to engage in pregnancy-related speech as they have done in the past and that, alone, will  
26 be in violation of the Act.

27 Plaintiffs further argue they plead a desire to do what the Act bans just as in  
28 Wolfson which they maintain provides the correct application of the “concrete plan” issue.

1 Plaintiffs disagree with Defendants' interpretation of the Act as not requiring  
2 disclosures until a warning is given, claiming such interpretation is false. Although  
3 Plaintiffs admit the imposition of fines only occur after a warning is given, Plaintiffs  
4 maintain the failure to make disclosures are still illegal independent of the fines. Plaintiffs  
5 contend that "[r]ecently enacted statutes impose a presumably reasonable fear of  
6 prosecution" and the Court should "relax the requirements of standing and ripeness' so  
7 that a plaintiff 'need not await prosecution to seek preventative relief.'" Plas' Reply at 5  
8 (Doc. No. 30) (quoting Wolfson, 616 F.3d at 1060).

9 Plaintiffs argue prudential standing exists because the Act, by its terms, "requires  
10 an immediate and significant change in Plaintiffs' conduct of their affairs with serious  
11 penalties attached to noncompliance." Id. at 5-6 (quoting Wolfson, 616 F.3d at 1060).  
12 Plaintiffs further argue no factual issues need be developed because the Act will stand or  
13 fall primarily based on its language and the government's justification, not enforcement.

14 As indicated by the parties, the Act became effective January 1, 2016. Plaintiffs  
15 express their desire not to utter the disclosures required by the Act which they allege are  
16 detrimental to their mission and undermine "the content, context and tone of the  
17 viewpoint that they wish to deliver to their pro-life messages." Complaint ¶¶ 121, 122,  
18 131. They express their intention "to not comply with the Act" for those reasons. Id. ¶  
19 123. The Court finds Plaintiffs present a concrete plan to violate the act.

20 While no one has threatened to institute enforcement proceedings against Plaintiffs  
21 for their failure to comply with the Act, Defendants do not suggest the Act will not be  
22 enforced. Plaintiffs sufficiently allege a "credible threat of prosecution" for failure to  
23 comply with the Act. See Lopez, 630 F.3d at 785.

24 The Court also finds based upon Plaintiffs' clear intention not to comply with the  
25 Act due to their mission and pro-life views and the text of the Act, the record provides  
26 sufficient factual context to support their position that the action is ripe for judicial review.

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1 **2. Merits of Plaintiffs' Claims**

2 The State Defendants also contend Plaintiffs fail to demonstrate a likelihood of  
3 success on the merits on each of Plaintiffs' First Amendment claims.

4 Additionally, the City Defendant argues an facial challenge to the Act fails against  
5 him because he did not draft or enact the Act.

6 **a. The State Defendants**

7 **i. Free Speech Claim**

8 The State Defendants argue there is no likelihood Plaintiffs will succeed on their  
9 free speech claim as to the two notice requirements applicable to licensed and unlicensed  
10 facilities.

11 **A. Licensed Facilities**

12 The State Defendants argue the notice requirement for licensed facilities regulates  
13 conduct, not speech. Relying on the holding in Pickup v. Brown, the State Defendants  
14 contend the activities at issue here concern the delivery of pregnancy-related health care  
15 services and do not concern expressive activity. 740 F.3d 1208 (9th Cir. 2013). They  
16 claim the required disclosure at issue "involves a limited informational disclosure within  
17 the context of providing those professional services" and does not prohibit Plaintiffs "from  
18 imparting information or disseminating opinions." State Defs' Response at 16 (quoting  
19 Pickup, 740 F.3d at 1230). The State Defendants point out the statute does not prohibit  
20 a center from mentioning, discussing or advocating its pro-life viewpoint or even  
21 communicating its disagreement with the statute itself. Thus, the State Defendants  
22 contend, because the Act regulates conduct, it is subject only to rational basis review.

23 Even if the notice requirements are considered compelled speech rather than  
24 conduct, the State Defendants argue they concern commercial speech subject to rational  
25 basis review. According to the State Defendants, it is often difficult to distinguish between  
26 commercial and non-commercial speech. They maintain discovery on the precise nature  
27 of the transactions at Plaintiffs' pregnancy centers will further inform the Court but, even  
28 at this early stage of the proceedings, it is clear the speech at issue here involves

1 commercial speech. Id.

2       The State Defendants dispute Plaintiffs' argument against any commercial speech  
3 analysis, which is based on Plaintiffs' non-profit status. They argue, even if true, lack of  
4 profit is not relevant to the determination of whether speech is commercial or  
5 non-commercial. The State Defendants further argue the lack of funds exchange does not  
6 render speech non-commercial because the provision of goods and services of value is  
7 sufficient to be considered commercial.

8       The State Defendants maintain the notice requirement in this case for licensed  
9 facilities contain only pure factual and incontrovertible information that simply provides  
10 notice about the full spectrum of pregnancy-related public health services and a phone  
11 number for further information. They argue the required disclosure is informational and,  
12 thus, is objective and akin to other commercial disclosures upheld by the courts as meeting  
13 constitutional muster. Therefore, they maintain, only rational basis review is required  
14 here.

15       Relying on Planned Parenthood of Southeastern Pa. v. Casey, the State Defendants  
16 further argue, even if the Court finds the speech at issue is not commercial speech subject  
17 to rational basis review, it should be upheld like other abortion-related disclosures have  
18 been. 505 U.S. 833, 882-84 (1992). According to the State Defendants, Casey and its  
19 progeny hold the state can use regulatory authority to require physicians to provide  
20 information regarding abortion in a non-misleading, truthful way even if the information  
21 might encourage the patient to choose something other than abortion.

22       The State Defendants also argue, even if the Court applies heightened scrutiny, the  
23 notice requirement would survive constitutional review. The State Defendants maintain  
24 the legislative history indicates the Act was enacted to "ensure that California residents  
25 make their personal reproductive health care decisions knowing their rights and the health  
26 care services available to them," to support their arguments for the government interests  
27 at stake. State Def's Motion at 23 (quoting Assem.Bill No. 775, § 2). They argue the  
28 interest becomes more compelling when viewed in light of the history of "crisis pregnancy

1 centers” as discussed in AB 775’s legislative history.<sup>4</sup>

2 The State Defendants also argue the notice requirement is narrowly tailored to  
3 advance the government’s interest of insuring women are informed about all their health  
4 care options in regards to pregnancy.

5 In reply, Plaintiffs argue the State Defendants’ rationale demonstrates the Act must  
6 be subject to strict scrutiny because it is content and viewpoint discrimination. Plaintiffs  
7 explain the State defendants admit “the Act’s purpose and justification are to target ‘crisis  
8 pregnancy centers’ that ‘aim to discourage and prevent women from seeking abortions,’  
9 by ‘deceptive advertising and counseling practices [that] often confuse, misinform, and  
10 even intimidate women.” Plas’ Reply at 7 (quoting State Defs’ Response at 23). Plaintiffs  
11 argue this interpretation is clearly content and viewpoint based, in that the Act aims to  
12 counteract the crisis pregnancy centers’ pro-life viewpoint. Plaintiffs cite to Sorrell v. IMS  
13 Health, Inc., in which the Supreme Court found legislative content concerning  
14 medical/pharmaceutical regulations confirmed “that the law’s express purpose and practical  
15 effect are to diminish the effectiveness of marketing by manufacturers of brand-name  
16 drugs” and, thus, the Court determined the law went “beyond mere content  
17 discrimination, to actual viewpoint discrimination.” 131 S.Ct. 2654, 2663-64 (2011).  
18 Plaintiffs argue the same conclusion should be made here because the State has openly  
19 expressed disagreement with the content of Plaintiffs’ speech and directly targeted that  
20 viewpoint.

21 Plaintiffs contend the speech cannot be considered commercial speech because they  
22 lack commercial elements as non-profit groups and provide their services and speech for

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24 <sup>4</sup>The author contends that, unfortunately, there are nearly 200 licensed and  
25 unlicensed clinics known as crisis pregnancy centers (CPCs) in California whose goal is to  
26 interfere with women’s ability to be fully informed and exercise their reproductive rights,  
27 and that CPCs pose as full-service women’s health clinics, but aim to discourage and  
28 prevent women from seeking abortions. The author concludes that these intentionally  
deceptive advertising and counseling practices often confuse, misinform, and even  
intimidate women from making fully-informed, time-sensitive decisions about critical  
health care.

Assem. Comm. on Health, Analysis of Assembly Bill No. 775 (2015-2016 Reg. Sess.)  
April 14, 2015, at 3.

1 free. They maintain other courts have held pregnancy centers like Plaintiffs are not  
2 commercial in nature and thus, not subject to commercial speech regulations.

3 Plaintiffs further argue the proper inquiry regarding commercial speech is whether  
4 there is an actual commercial purpose or sole economic interest for a transaction not  
5 whether the services have value. Plaintiffs assert they have no such purpose and disagree  
6 with the State Defendants' contentions to the contrary.

7 In addition, Plaintiffs argue the State Defendants misinterpret both Pickup, and  
8 Casey. They maintain Pickup banned treatment, not speech as in this case, and Casey  
9 involved "informed consent" which is not at issue here. Lastly, Plaintiffs argue the Act  
10 fails not only strict scrutiny but also fails intermediate scrutiny as commercial speech.

11 The Court must first determine whether the Act, which concerns patient and  
12 medical provider relationships, regulates conduct or speech and finds the reasoning in  
13 Pickup crucial to this determination. In Pickup, the Ninth Circuit viewed the issue of  
14 regulation of a professional's conduct and speech along a continuum. 740 F.3d at 1227.  
15 It recognized at one end of the continuum, a professional engaged in a public dialogue is  
16 entitled to the greatest First Amendment protection. Id. At the midpoint of the  
17 continuum, First Amendment protection of a professional's speech within the confines of  
18 the professional relationship is somewhat diminished. Id. at 1228. At the other end of  
19 the continuum, the court recognized the state's power to regulate professional conduct is  
20 great. Id. at 1229.

21 The Act does not ban speech or otherwise prohibit Plaintiffs from discussing their  
22 message with patients. Instead, the Act requires medical providers to advise their patients  
23 of various types of treatment available so patients are fully informed when making  
24 decisions regarding their pregnancies. Similar to the regulation in Pickup, the Act permits  
25 discussion about treatment and expressing opinions including their messages regarding  
26 abortion. The Court finds the providers' action in informing patients of their treatment  
27 options is professional conduct subject to rational basis review. Id. at 1231. The state  
28 clearly has a legitimate interest in ensuring pregnant woman are fully advised of their

1 rights and treatment options when making reproductive health care decisions and the  
2 required disclosure is undeniably rationally related to that interest.

3 Even if speech is implicated, the Court finds the Act regulates professional speech.  
4 Under the Act, licensed facilities are required to make a disclosure when providing  
5 pregnancy related services to patients. A licensed facility is defined as a facility “whose  
6 primary purpose is providing family planning or pregnancy-related services and that  
7 satisfies two or more of the following:

- 8 (1) The facility offers obstetric ultrasounds, obstetric sonograms, or prenatal  
care to pregnant women.
- 9 (2) The facility provides, or offers counseling about, contraception or  
contraceptive methods.
- 10 (3) The facility offers pregnancy testing or pregnancy diagnosis.
- 11 (4) The facility advertises or solicits patrons with offers to provide prenatal  
sonography, pregnancy tests, or pregnancy options counseling.
- 12 (5) The facility offers abortion services. (6) The facility has staff or volunteers  
who collect health information from clients.”

13 Cal. Health & Safety Code § 123471 (a)

14 The Act clearly addresses the medical provider-patient relationship, and is therefore,  
15 properly classified as professional speech. See Wollschlaeger v. Governor of the State of  
16 California, — F.3d —, 2015 WL 8639875 (11th Cir. 2015). This Court disagrees with  
17 Plaintiffs that this case differs from Casey because it does not involve informed consent.  
18 In Casey, the United States Supreme Court upheld a Pennsylvania statute requiring  
19 physicians performing abortions make certain disclosures regarding the nature of the  
20 procedure, the availability of printed materials describing the unborn child and include a  
21 list of agencies offering alternatives to abortion, among other things. 404 U.S. at 882-84.

22 The plurality in Casey explained:

23 All that is left of petitioners’ argument is an asserted First Amendment  
24 right of a physician not to provide information about the risks of abortion,  
and childbirth, in a manner mandated by the State. To be sure, the  
25 physician’s First Amendment rights not to speak are implicated [internal  
citations omitted], but only as part of the practice of medicine, subject to  
26 reasonable licensing and regulation by the State [citation omitted]. We see  
no constitutional infirmity in the requirement that the physician provide the  
information mandated by the State here.

27 Id. at 884.

28 As evidenced by the legislative history, the purpose of the Act’s disclosure requirement is

1 to ensure pregnant women receive non-misleading information so they are fully-informed  
2 when making decisions regarding critical health care. As such, the Court finds if the  
3 disclosure required by the Act is considered speech, it is professional speech.

4 The court in Pickup recognized “the First Amendment tolerates a substantial  
5 amount of speech regulation within the professional-client relationship that it would not  
6 tolerate outside of it.” 740 F.3d at 1228. Because it ultimately found the regulation at  
7 issue in Pickup, regulated conduct, the court did not discuss the proper level of scrutiny  
8 for professional speech. However, the court did recognize the protection afforded  
9 professional speech was diminished. See id. This suggests intermediate scrutiny is the  
10 proper level of scrutiny for professional speech.

11 The Court finds the Act survives intermediate scrutiny. The Act’s disclosure  
12 requirement directly advances the government’s substantial interest in ensuring pregnant  
13 women are fully advised of their rights and available services when making reproductive  
14 health care decisions. Additionally, the statute is not a broad, content-based restriction  
15 of speech. To the contrary, the required notice is neutral as to any particular view or  
16 opinion and merely provides information regarding the various health care options  
17 available. Further, the Act does not preclude Plaintiff from providing all manner of  
18 beneficial advice, including alternatives to abortion. Nor does the Act express a particular  
19 view or make a recommendation and, as such is not more than necessary to serve the  
20 state’s interest. Importantly, the Act does not preclude Plaintiffs from openly expressing  
21 disagreement with the required disclosure.

22 Therefore, Plaintiffs fail to demonstrate a likelihood of success on the merits of their  
23 free speech claim with respect to the licensed facilities notice requirement.

#### 24 **B. Unlicensed Facilities**

25 The State Defendants also argue the notice requirement applicable to unlicensed  
26 facilities meets constitutional muster. As with the licensed facilities’ notice requirement,  
27 the State Defendants maintain the requirement requires only rational basis review because  
28 it “simply directs unlicensed covered facilities to disseminate to ‘clients on site’ and in any

1 ‘advertising materials’ a short, neutral statement advising of its status as a facility not  
2 licensed as a medical facility by the State of California.” State Def’s Opp. at 26. (quoting  
3 Cal.Health & Safety Code § 123472(b)(1)). The State Defendants contend the notice  
4 requirement in this case is similar to those upheld by the Second Circuit in Evergreen  
5 Ass’n, Inc. v. City of New York, 740 F.3d 233, (2d Cir.), *cert. denied sub nom.*, 135 S.Ct.  
6 435 (2014), and the Fourth Circuit in Centro Tepeyac v. Montgomery Cnty., 722 F.3d  
7 184, 189-90 (4th Cir. 2013), and argue it likewise withstands any level of scrutiny, even  
8 strict scrutiny.<sup>5</sup>

9 Plaintiffs argue, to the extent Evergreen held a disclosure required unlicensed  
10 facilities to declare they do not have medical providers survives strict scrutiny, the holding  
11 is not persuasive.

12 The Court agrees the notice requirement for unlicensed facilities withstands any  
13 level of scrutiny. The state’s interest in ensuring pregnant women know when they are  
14 receiving medical care from licensed professions and when they are not is compelling.  
15 Further, the Act which merely requires a notice that a facility is not licensed and has no  
16 licensed medical provider on staff is narrowly tailored to achieve that compelling interest.  
17 Accordingly, Plaintiffs fail to demonstrate a likelihood of success on the merits of their free  
18 speech claim as to the unlicensed facilities notice requirement.

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21 <sup>5</sup>In Evergreen, the Second Circuit found the disclosure to be the “least restrictive  
22 means to ensure that a woman is aware of whether or not a particular pregnancy services  
23 center has a licensed medical provider at the time that she first interacts with it. 740 F.3d  
24 at 246. Such law is required to ensure that women have prompt access to the type of care  
25 they seek.” Id. at 247. The Evergreen court also explained that the alternative measures  
26 suggested by the plaintiffs, such as, City-sponsored advertisements and signs posted  
27 outside of the centers “will not accomplish the City’s compelling interest.” Id. In  
28 addition, the court rejected the argument that the statute is over-inclusive because not all  
pregnancy centers engage in deception. Id.

26 The Fourth Circuit, in Centro Tepeyac, concluded the district court properly refused to  
27 preliminarily enjoin enforcement of a county ordinance requiring pregnancy centers post  
28 a sign stating no licensed medical professional was on staff. 722 F.3d at 189-90. The Court  
concluded the district court properly found the requirement served the county’s  
compelling interest in “preserving public health” and was narrowly tailored to meet that  
interest. Id. at 190.

1 **ii. Free Exercise of Religion Claim**

2 The State Defendants argue Plaintiffs' free exercise of religion claim lacks merit  
3 because "the requirements of the Act 'appl[y] throughout the [State of California], and  
4 there is not even a hint that [Plaintiffs were] targeted on the basis of religion for varying  
5 treatment' in the application of the law." State Def's Opp. at 30 (quoting San Jose  
6 Christian College v. City of Morgan Hill, 360 F.3d 1024, 1032 (9th Cir. 2004). They  
7 maintain this conclusion is apparent from the plain text and legislative history of the Act.  
8 Therefore, they argue, the burden on Plaintiffs' free exercise of religion does not violate  
9 the First Amendment.

10 Plaintiffs do not address Defendants' contentions in reply.

11 The Free Exercise Clause of the First Amendment, made applicable to the states  
12 through the Fourteenth Amendment, Cantwell v. Connecticut, 310 U.S. 296, 303 (1940),  
13 "forbids all laws 'prohibiting the free exercise' of religion." McDaniel v. Paty, 435 U.S.  
14 618, 620 (1978) (quoting U.S. Const. amend. I). Laws that are neutral and of general  
15 applicability "need not be justified by a compelling governmental interest even if the law  
16 has the incidental effect of burdening a particular religious practice. Church of the  
17 Lukumi Bablu Aye, Inc. v. City of Hialeah, 508 U.S. 520, 531 (1993) (quoting  
18 Employment Division, Department of Human Resources of Ore. v. Smith, 494 U.S. 872,  
19 879 (1990)). The rational basis test applies to laws meeting the neutral and general  
20 applicability criteria. See Miller v. Reed, 176 F.3d 1202, 1206 (9th Cir. 1999). "A law  
21 failing to satisfy these requirements must be justified by a compelling governmental  
22 interest and must be narrowly tailored to advance that interest. Church of Lukumi, 508  
23 U.S. at 531 - 32. "[I]f the object of a law is to infringe upon or restrict practices because  
24 of their religious motivation, the law is not neutral..." Id. at 533, 113 S.Ct. 2217. A law  
25 is not generally applicable if it, "in a selective manner [,] impose[s] burdens only on  
26 conduct motivated by religious belief." Id. at 543.

27 The object of the Act is to ensure pregnant women are fully informed of their health  
28 care options and when they are obtaining treatment from licensed providers. Thus, the

1 Act is neutral. Additionally, the Act is generally applicable. While clinics operated by the  
2 United States and clinics enrolled as a Medi-Cal provider and a provider in the Family  
3 Planning, Access Care and Treatment Program are exempt from the licensed facility  
4 required notice because they already provide the entire spectrum of services required of  
5 the notice, in that Plaintiffs contend discovery is not necessary to rule on the instant  
6 motion, this Court finds there is no evidence to suggest the Act burdens only conduct  
7 motivated by religious belief.

8 As discussed in detail above, the Court finds the Act survives not only rational basis  
9 but strict scrutiny review. Accordingly, Plaintiffs fail to demonstrate a likelihood of  
10 success on the merits of their free exercise claim.

11 **b. The City Defendant**

12 The City Defendant argues any facial challenge cannot be brought against him  
13 because he did not draft or enact the Act. This Court agrees. As such, Plaintiff fails to  
14 show a likelihood of success on any facial challenge against the City Defendant.

15 Although the Court finds Plaintiffs fail to demonstrate a likelihood of success on  
16 the merits of their claims, the Court finds serious questions are raised. Therefore, this  
17 Court must address the balance of hardships. See Anderson, 134 F.3d at 1402.

18 **B. Irreparable Harm, Balance of Hardships and Public Interest**

19 Plaintiffs argue they clearly will suffer irreparable harm absent an injunction because  
20 any loss of a constitutional right is presumed to be irreparable injury. They further argue  
21 the balance of hardships tips in their favor because their free speech and free exercise rights  
22 will be burdened if an injunction does not issue. They maintain the State will suffer little  
23 if any harm because it could serve its interests by other means. Plaintiff also contend the  
24 public interest is served by an injunction because “free speech serves societal interests. .  
25 .by protecting those who wish to enter the marketplace of ideas from government attack.”  
26 Plas’ Motion at 25 (quoting Pacific Gas & Electric Co. v. Pub. Utils. Comm’n of Cal., 475  
27 U.S. 1, 8 (1986)).

28 The County Defendant argues Plaintiffs fail to show irreparable harm because a civil

1 enforcement action can only be filed against Plaintiffs 30 days after a notice of non-  
2 compliance is filed and no notice has been issued. Additionally, the County Defendant  
3 maintains Plaintiffs' argument that any loss of a constitutional right is presumed to be  
4 irreparable injury fails because Plaintiffs allege they intend not to comply with the Act,  
5 and therefore, cannot be harmed by the mandatory disclosures they do not make.

6 The State Defendants argue Plaintiffs fail to meet their burden of demonstrating  
7 irreparable injury because their constitutional claim is unsupported and fails as a matter  
8 of law. They also argue if this Court enjoins the Act it will harm millions of California  
9 women who are in need of publicly funded family planning services, education, support  
10 and prenatal care, but are unaware of the programs and services available. They further  
11 argue an injunction will also prevent pregnant women in California from knowing when  
12 they are getting medical care from licensed professionals. The State Defendants also  
13 maintain Plaintiffs will remain free, if the Act is not enjoined, to advance their pro-life  
14 viewpoint because nothing in the Act prohibits such expression.

15 The City Defendant argues because there are no allegations that the City Defendant  
16 issued a specific warning or threat to initiate proceedings against Plaintiffs, they fail to  
17 show irreparable injury.<sup>6</sup>

18 The Court finds Plaintiff fails to demonstrate irreparable harm. They rely on the  
19 violation of their First Amendment rights to support irreparable harm, but, as discussed  
20 in detail above, Plaintiff fail to support their argument of a constitutional violation.  
21 Additionally, the Court finds the balance of hardships tips in favor of the state, city and  
22 county and the interest in protecting its citizens. Finally, public policy favors denial of the  
23 motion for preliminary injunction.

## 24 CONCLUSION AND ORDER

25 Based on the foregoing, IT IS HEREBY ORDERED Plaintiff's motion for a

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28 <sup>6</sup>. In addition, the City Defendant argues there is no history of enforcement because  
the Act has yet to be effective to render Plaintiffs' fear of prosecution reasonable. In that  
the Act is now effective, this argument is moot.

1 preliminary injunction is **DENIED**.

2 Dated: February 8, 2016

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4 JOHN A. HOUSTON  
5 United States District Judge  
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