"Freedom is never more than one generation away from Extinction."

- Ronald Reagan
A Generational Win...

1

Achieves a significant victory changing the law and culture of the nation for a generation.

2

Is sustained by deliberate action so that the victory endures for generations to come.

AN EXAMPLE

Thirty-five years ago, homeschooling was thought by officials in many states to be illegal. Our society did not welcome homeschooling and supported the theory that it should be illegal.

Today, homeschooling is recognized as legal in all fifty states. Our society believes that homeschooling is a valid educational option for families. *That is a generational win.*
The Problem

Courts and legislatures have legalized abortion.

The free exercise of religion is devalued to a second-tier status.

Government censorship of speech is nearly a universal practice.

Marriage was redefined, and governments seek to erase important distinctions based on biological sex.

Legal standards for the protection of parental rights have been eroded.
We have worked.
We have fought.
We have defended.
We have proclaimed.

We have made progress, but we have not yet Won.

ADF client, Alexis Lightcap
The Solution

Life Is Safeguarded

Religious Freedom Prevails

All Can Speak Freely

Marriage & Family Are Protected

Parental Rights Are Guaranteed
Defining Our Victories

LIFE IS SAFEGUARDED
Guarantee the right to life from the beginning to natural death.

RELIGIOUS FREEDOM PREVAILS
Restore religious freedom as a fundamental right.
ALL CAN SPEAK FREELY
Secure free speech for all.

MARRIAGE & FAMILY ARE PROTECTED
Ensure the law reflects God’s creative order for marriage, the family, and human sexuality.

PARENTAL RIGHTS ARE GUARANTEED
Guarantee the fundamental rights of parents to direct the upbringing and education of their children.
We believe reversing Roe requires a two-step process in the Supreme Court.

• First, the Court must uphold a law which imposes a limitation on abortion prior to viability.

• Second, the Court must uphold a law that requires the complete reversal of Roe.

Reversing Roe will (in all likelihood) send the issue back to the states.

• Ten states have or can readily pass laws which will protect the full right to life.

• Twenty-one additional states have realistic possibilities of passing life protective laws.

Then, we must work to change public opinion in seven more states (bringing the total to 38) so that a constitutional amendment becomes plausible. A constitutional amendment will then be required to protect life in all 50 states.
Maggie and her son Ronan, from the ADF case NIFLA v. Becerra
Religious Freedom Prevails

STRATEGY OVERVIEW

The Supreme Court’s decision in *Employment Division v. Smith* must be reversed to fully protect the free exercise of religion.

The Supreme Court has recently signaled an openness to reconsidering this decision.

We will file legal cases that give us the best chance to reverse *Smith*.

We must engage in public advocacy and education to ensure that a majority of Americans believe in religious freedom for all.
STRATEGY OVERVIEW

We seek to impact two related issues:

Freedom of Speech

Freedom of Association

We will have a particular emphasis on college campuses because today’s students are tomorrow’s leaders, but we will seek to protect these freedoms in every sector of society.

Our four principal strategies are:

• Advance public advocacy and education so that a strong majority of Americans reaffirm their belief that freedom of speech is for all.

• Pursue litigation that enforces free-speech rights on college campuses.

• End the trend of compelled speech by government.

• Enact legislation to protect the freedom of association on college campuses, as a prelude to reversing the Christian Legal Society case in the Supreme Court.
ADF clients, Joanna Duka and Breanna Koski of Brush & Nib Studio
Initially, we must stop judges and the Executive Branch from changing the original meanings of statutory language that prohibited sex discrimination on the basis of biology.

We must also defeat all congressional efforts to nationalize this issue.

We must also defeat legislative and judicial efforts to silence and ruin those who seek to live and work consistent with their convictions about marriage and human sexuality.

We will work to restore an understanding of marriage, the family, and sexuality that reflects God’s creative order.
Parental Rights Are Guaranteed

STRATEGY OVERVIEW

The Supreme Court’s splintered decision in *Troxel v. Granville* has resulted in massive confusion and a growing erosion of the legal standard for the protection of parental rights.

In *Troxel’s* wake, the government is overriding the right of parents to make decisions for their children absent proof of compelling reasons.

- Counseling bans prohibit parents in some states from getting valid help when a child expresses unwanted same-sex attraction.
- Parents are being coerced into consenting to life changing, ill-advised surgeries and procedures in the wake of gender dysphoria.
- The medical community is expanding its power to exclude parents from many medical decisions.
- Social service agencies run roughshod over the constitutional rights of parents.
- Minority and disabled parents are particularly vulnerable to these violations.

**Our principal strategic efforts will:**

- Seek to file the best legal cases to clarify the confusion of *Troxel* and return to the previous Supreme Court standards.
- Pass state parental rights legislation.
- Seek legislative and judicial corrections for social service abuses.
Heidi Matzke, from the ADF case
NIFLA v. Becerra
Alliance Defending Freedom is the convening organization for all five of the Generational Wins alliance groups. Michael Farris, CEO of ADF, is focusing one-third of his time to lead the organization and implementation of the Generational Wins strategy. ADF has also hired staff exclusively dedicated to the execution of this strategy.

**GENERATIONAL WINS**

**Process & Principles**

We will always aim for the ultimate victory, even as we pursue interim goals.

We will work in a good faith alliance.

Strategy is best made with a compact alliance.

Action and implementation requires the broadest alliance possible.

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